Please do not give the cable companies the authority to dictate what is considered to be a significantly viewed television station. These companies typically dictate which channels are offered - even to the objections of subscribers. For example, in my hometown of Waynesville, NC, we are considered part of the Greenville (SC) DMA. However, the cable lineup previously consisted of the following out of market stations:

- 2 WKOP (formerly WSJK) Sneedville, TN
- 3 WBTV Charlotte, NC
- 5 WCYB Bristol, VA
- 10 WBIR Knoxville, TN

During the 1980s, Sammons Communications (now Charter Cable) removed all but WSJK. In 2000, Charter removed that channel amidst a huge community uproar.

Depending on location, these channels can - and still are being watched with a half-way decent OTA antenna.

By using cable lineups to determine status, you will receive an unfair assessment of what stations are significantly viewed. Some less subjective means should be used - possibly signal contour models.